

FRANCESCA FUNARI

27, Slim Street - Hamilton · 029 0203 4374

franfunari@gmail.com · [LinkedIn](#) · francescafunari.com

Driven and passionate about my job; in my career I aim to *learn and grow* from experience. I proud myself as *resourceful, agile and reliable*, capable of fitting in a new environment in little to no time. I have experience in different field and I would like to work in marketing, advertising or communication roles.

EXPERIENCE

OCTOBER 2021 – AUGUST 2022

GRAPHIC DESIGNER, ERREÀ (ITA)

Edit images
Logo and graphics design
Upload images and information on Company's ecommerce
Brochures, posters, banners, flyers
Managing printing on vinyl and cutting (Epson plotter)

NOVEMBER 2021 – JANUARY 2023

GRAPHIC DESIGNER, AJENNDA PRODUCTIONS (USA)

Book and e-book layout design
Editing images
Cover design

APRIL 2021 – JULY 2021

GRAPHIC DESIGNER, COMMUNITY PLAYTHINGS (UK)

Edit images
Edit catalogue pages
Remote work tools (Zoom, Dropbox)

MAY 2021 – JULY 2021

GRAPHIC DESIGNER, SUSIE ICECREAM (NL)

Edit images
Poster and window stickers design

JANURAY 2019 – OCTOBER 2020

GRAPHIC DESIGNER, G.VERDI MUSIC INSTITUTE (ITA)

Website design
Content manager and creator for blog and Facebook
Brochures, posters, flyers
Managing printing and distribution
Mailing list
Managing scheduling of school events (Google Calendar, Drive, Documents, Spreadsheet)

JULY 2015 – DECEMBER 2018

GRAPHIC DESIGNER, INTERNATIONAL STUDY SOLUTIONS (AU)

Marketing research (Facebook and Zoho analytics)
Poster and flyers
Content manager and creator blog and social media pages
Mailing list (Mail Chimp)
Remote work tools (CRM, Skype)

SINCE NOVEMBER 2006

GRAPHIC DESIGNER, FREE-LANCE/CONTRACTOR (WORLDWIDE)

Editing of images for web and printing
Logo design
Brand identity
Book, e-book Layout
Content creator and writer for blogs, social media
Web design
3D Modelling

EDUCATION

**BACHELOR'S IN GRAPHIC DESIGN AND COMMUNICATION, POLYTECHNIC
UNIVERSITY OF TURIN (ITA)**

Visual Communication
Graphic art
Marketing techniques
History of art, design and communication
Photoshop, Illustrator, InDesign, Dreamweaver, CSS, HTML, Mic.Office, 3D Studio Max, Animate
Product Design
Packaging Design
Design and advertising
UX/UI Design
Eco-Design
Printing Techniques

SKILLS

PERSONAL

- Self-management
- Quick learner
- Agility
- Troubleshooting
- Reliability
- Working unsupervised
- Lateral thinking
- Spatial reasoning

MANAGEMENT

- Interpersonal and proactive communication
- Listening and processing the information, empathy
- Respectful, inclusive, fair
- Detail oriented
- Punctual
- Remote work experience and skills

PROFESSIONAL

- Photoshop, Illustrator, Indesign
- Figma, HTML, CSS
- Sketch, drawing, digital compositing
- Desktop (Google Suite, Microsoft Office, Apple Suite) and CRMs
- Social media

ACTIVITIES

I personally enjoy art, design, music, cinema, TV shows, books, photography, cooking, pole dance, and sax. I spend my time learning about visual effects, post-production, editing, video making.