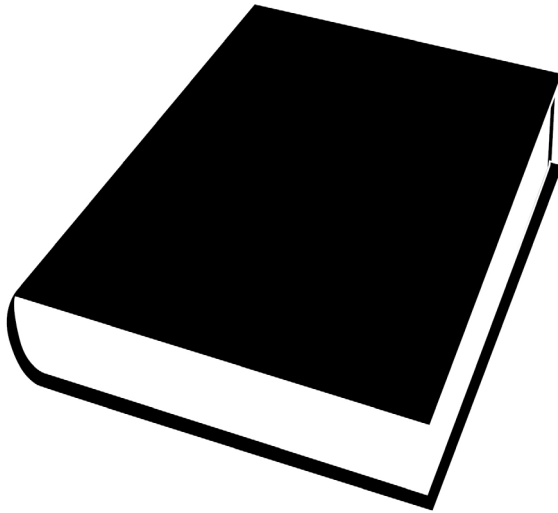


THIS



IS A  
BOOK

by Francesca Funari

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## INTRODUCTION

When I first started thinking about this project my immediate question was “How do I start writing a book?”. It is not an everyday task and there are many people out there more capable than I am at writing stories. I had numerous ideas in my mind but the first that seemed appropriate is this one. Sorry in advance.

The author

*“If you learn only 800 of the most frequently-used lemmas in English, you’ll be able to understand 75% of the language as it is spoken in normal life.”*

*BBC News*



# CHAPTER 1

## DECIDE WHAT TO DO FIRST

Once decided the topic for this book it was obvious find a way to send it out in the open, make sure that everybody would read it and have fun with it.

First of all, the choice of the language. It is important to use one that will be available to the most, I'm from Italy, which is a very small Country and I know that only here we speak Italian; I am also aware that most Italians do not speak English, while in most part of the world, is an important requirement taught starting at young age.

For this reason, I believe writing with a universal idiom will be a better choice, though I am not sure to be able of accomplish this task, due to my basic knowledge of English written and spoken. Please, be patient with the result.

## CHAPTER 2

### WHAT TO TALK ABOUT AND HOW TO DEAL WITH CONTENTS

Deciding what to write about, is not always difficult, many of us wonder in our fantastic worlds inside our imagination, I am not exception. The real problem was to decide how to put all this ideas in words, how to let the pieces of my story interact between them and go in a definite direction, in a way that is both interesting and fluid? Left aside a catastrophic result and the worst reviews from this attempt.

It will be amazing to start writing without insert some sort of partition, let the story flow through your finger, creating flashback and fast forward without give them some sort of division... it would be like talking! However, the reader will fall in chaos, not knowing where is at and how to find a previous moment that it needs to be re-read. It would be chaotic and messy, which is not really my style.

That said, I decided to start writing and put all my idea in an order



that will result in my best attempt of create this story, reminding to myself to click the save button avoiding lose my progress in the process.

## CHAPTER 3

### PAPERBACK OR E-BOOK, THE LONG-TERM DILEMMA

Let's be honest, who has never been in the conversation where the preference between paperback and e-book is at stake, like the all meaning of life depends on it?

I know I did. Of course there are pro and cons for both media and there is always that one person who doesn't want to recognize them stating that one is better than the other and it seems like you never pick the right option, not to mention the only person that start talking about audiobooks, come on who invited you?

Nevertheless, I had to decide how to send this book on the shelves and the virtual version seem less painful and more direct.

Maybe I will consider the paperback version one day and who knows, an audiobook too? Nobody cares, shut up!

By the way, the only reason I am considering all this is because

is important do decide styles and fonts, if add images and number pages... is not all just write down some text, writing a book requires some planning.

# CHAPTER 4

## SOME PLANNING

Once opted for the e-book, the right move is to decide a theme, specifically which font and style apply to the text, to obtain a distinct result and maintain the same edit throughout the pages.

Is also important to insert specific information in the right order, while most of us understand that the title will be at the beginning of the book (which at this point I haven't decided yet) there are other pages that is important to figure it out.

How many of us know the difference between Epigraph, Preface and Prologue? And are those necessary in every book?

My suggestion is to read about the need for all these specific pages and decide which of them are important or useful for the book one is writing.

I have decided to insert some of them, if is not clear which ones are to use in your book, just stick to those you are sure about.

# CHAPTER 5

## FORMAT

Some contents need to be justified in the right way, there are different proprieties that make them universally recognisable, meaning that every reader will be able to understand it without hesitation.

For instance, every Chapter will have its specific font and dimension, different from the Chapter Subtitle. Similarly, some elements will have indentation or quote signs to highlight the start of a new Paragraph or a Quote.

Being able to adjust accordingly will give the book what I like to call “movement”, giving rhythm and weight to the words, allowing the reader to participate to the story and resulting less boring. However they are to be used correctly and only when needed.

# CHAPTER 6

## CHANGING AND ADDING

For me writing an e-book, aside from choosing do it in another language, on one side is a challenge on the other hand is an opportunity to improve my skills. I needed an excuse to publish some content, allowing me to see how some tools works and this journey has been helpful. I know this is an ongoing progress and will require subsequent improvements and changes or additions despite all the initial effort, it helps to know improvements can be done in later moments.

Specific like image size and resolution, position, bleed and margin are all to keep in consideration but if errors are made, in self-publishing many of them can be adjusted.

Did you know is also possible to add music and hyperlinks to your text?

Anything is possible and this dumb e-book is the proof of that.

By the way I wanted to be honest with you, reader... I was lying before, the title is literally the first thing I wrote down.

Number of different words used in this book: 555 out of 1270



## EPILOGUE

Note that this book is an attempt to verify the ability of publishing a book in the Amazon Kindle Store using Kindle Create and the tools given to the public. It is intended as a training exercise.

All topics and ideas that are written by the author (Francesca Funari) every step of publishing is independent with no help whatsoever, aside from the KDP Help Center. The author is the owner of all contents, links and images in this book and its cover.

## ABOUT THE AUTHOR

Graduated in Graphic Design, Media and Communication, Francesca Funari learnt how to book layout on Quark Xpress, when eBooks were not a thing and the most common format for reading on a device was PDF. Once Adobe introduced InDesign as a formatting software alternative, she spent some of her time learning how to progress from one to the other.

Now, in an era where KDP allows anyone to publish a book, she put her effort in a test to be published, available to anyone to read it.

Please, be advised, "This is a book" is a test and has no purpose for anybody else than the writer.